**PRESS RELEASE**

**Colombia gears up for Feria de las 2 Ruedas 2025, the premier motorcycle industry event
in the Americas**

* **Feria de las 2 Ruedas is one of the world's top three motorcycle industry events, with 90,000 visitors and 500 exhibitors confirmed.**
* **Colombia ranks as the tenth-largest market for motorcycles globally, with over 12 million registered units.**

Medellín, March 2025. **Feria de las 2 Ruedas Colombia (F2R)**, the most important motorcycle and light mobility event in the Americas, returns for its seventeenth edition from **May 15 to 18 at Plaza Mayor, Medellín**. With an expected **90,000 visitors from over 45 countries**, **500 exhibitors**, and a dynamic agenda of business, academic, and experiential activities, the event remains a global benchmark in the industry.

**A key event for the motorcycle industry**

Colombia plays a crucial role in the motorcycle market, with motorcycles making up **61.94% of the country's total vehicle fleet**. In 2024, **833,178 new motorcycle registrations** were recorded, positioning Colombia as the **tenth-largest motorcycle market worldwide**. Furthermore, **93.35% of the motorcycles registered in the country are assembled locally**, underscoring the strength of domestic production.

Feria de las 2 Ruedas is a **strategic meeting point** for manufacturers, suppliers, distributors, and enthusiasts, offering an unparalleled opportunity to explore industry trends, forge business alliances, and drive market growth across Latin America.

**Business and VIP accreditations** are now available at [www.feria2ruedas.com](http://www.feria2ruedas.com).

**Date:** May 15-18, 2025
**Venue:** Plaza Mayor, Medellín

**Opening hours:**

* Thursday, May 15: 12:00 p.m. - 08:00 p.m.
* Friday, May 16: 10:00 a.m. - 08:00 p.m.
* Saturday, May 17: 10:00 a.m. - 08:00 p.m.
* Sunday, May 18: 10:00 a.m. - 07:00 p.m.

**Tickets available at:** [www.ticketexpress.com.co](http://www.ticketexpress.com.co)

For more information, visit our official website or follow us on social media.

[**Access media materials**](https://www.feria2ruedas.com/es/prensa/contenido-multimedia?directory=Piezas%20de%20la%20campa%C3%B1a%20%22La%20velocidad%20no%20es%20un%20juego%22%2C%20para%20el%20uso%20por%20parte%20de%20medios%20y%20empresas)

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